

**HAYES TOWNSHIP BOARD
SPECIAL MEETING MINUTES
May 5, 2016**

The special meeting of the Hayes Township Board was called to order by Supervisor, Ethel Knepp at 10:00 a.m. at the Hayes Township Hall, 09195 Old US 31 N., Charlevoix.

Board members present were Marlene Golovich, Robin Kraft, Paul Hoadley, Ethel Knepp and Jim Rudolph. Also present were Anne Kantola, Omar Feliciano, Warren Nugent, Jerry Simpson, and Chip Hansen

No Public Comments

The purpose of this meeting is to hear a presentation from Chip Hansen, representative from the Charlevoix County Community Foundation (CCCF). Chip outlined the mission of the CCCF and their ability to handle public donations for schools, government entities and non-profit organizations.

Hayes Township has an ongoing project to provide infrastructure at their park Camp Sea-Gull. The current first phase consists of an access road to all areas of the park, a boat launch and parking. The Board and committed community members are trying to launch a capitol fund raising campaign. Currently the township has commitment for 75% of the funds for this project leaving a funding gap of \$300,000.00

The fund being considered at the CCCF for donation purposes would be a liquid fund, meaning the township would have access to the money at all times. The CCCF would be able to accept anonymous donations, credit card payments, and stock transactions on behalf of the Township. There is a 2% fee as well as a 2.9% fee for credit card transactions. If the Township were to reach and exceed their fund raising goal the money would be held for long term maintenance for this project.

Chip stressed that CCCF does not fund raise. They can give us examples of what a good capitol campaign looks like as well as a list of people that could be hired for marketing.

Anne Kantola and Jim McMahon both stated that a good campaign needs committed people to develop and launch the campaign. Jim stressed the need for dedicated community members to make calls on businesses and individuals for donations. He also stated that while the township board and some of the township employees are dedicated and eager to do the work needed the perception of them asking for donations could be negative and seen as a conflict of interest. Chip Hansen stated that he would never recommend the elected officials make fund raising calls to residents or businesses within the township.

Ethel Knepp stated that because of the topography at the park and the lack of a safe entrance, a safe road to the water and the absence of lower level parking only very able-body people can use the park. Ethel also stated that one of the reasons the board established the Parks and Recreation Committee was for them to apply for grants and help with fund raising. The Township vowed

not to ask for additional taxes to support the park and without grants and fund raising the large projects will not be completed.

The current group involved with fund raising feels the lack of organization and lack of enthusiastic members will prohibit the success of the campaign. The group needs more volunteers and some marketing direction.

Warren Nugent and Omar Feliciano stated that the fund being handled by the CCCF was a good idea.

Ethel Knepp made a motion, supported by Robbin Kraft to adopt the following resolution:

WHEREAS Hayes Township Board of Trustees has an interest in providing services to the residents of Hayes Township and,

WHEREAS Hayes Township Board of Trustees has an interest in raising funds for the purpose of providing financial support to develop and make improvements at Hayes Township Park – Camp Sea-Gull (the Project) and,

WHEREAS Hayes Township board of Trustees wishes to collaborate with the Charlevoix County Community Foundation in that endeavor by having the Foundation receive, manage and disburse funds in support of the Project

NOW, THEREFORE, BE IT RESOLVED that the Hayes Township Board of Trustee authorizes the Township Supervisor to sign a contract dated May 5, 2016 between Hayes Township and Charlevoix County Community Foundation to establish a fund known as the Hayes Township **Park** Camp Sea-Gull Improvement Fund.

Yays: Paul Hoadley, Jim Rudolph, Ethel Knepp, Robbin Kraft, Marlene Golovich
Nays:

Resolution Adopted.

Jim Rudolph made a motion, supported by Marlene Golovich to adjourn at 11:25 a.m. Motion carried unanimously.

Respectively submitted

Marlene Golovich
Hayes Township Clerk

Minutes approved as written June 13, 2016